**ClinicalKey: Best Resources for Medical Practitioner** 

ClinicalKey: 为医学工作者提供最好的医学信息资源

Elsevier Health Sciences China



#### 共同的记忆: Elsevier 医学产品 CLINICAL KEY



Journals CONSULT MD CONSULT First CONSULT Procedures CONSULT

Imaging CONSULT Expert CONSULT eClips CONSULT & CLINICAL pharmacology



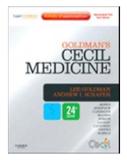


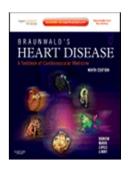


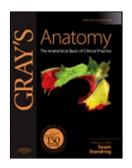


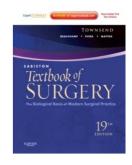


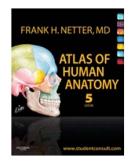












## Agenda 议程



- Intro of Elsevier 爱思唯尔简介
- ClinicalKey (CK)
  - Comprehensive 综合全面
  - Trusted 值得信赖
  - Speed to Answer 准确快捷
- Demo 演示
- Summary 小结
  - CK Features 特点
  - CK Value 价值



#### **Intro of Elsevier**

爱思唯尔简介

# ELSEVIER:全球最大的科技医学出版尚 KEY

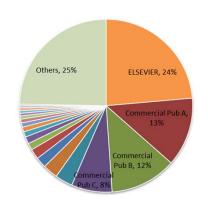
2,000多种期刊:如 The Lancet, Cell

2,000多种图书:如 Gray's Anatomy, Cecil Medicine

59个领域:期刊排名第一

24%: 英文医学研究论文全球占比近四分之一

100年:被 SLA 评为"百年来最有影响力的生物医学和生命科学出版商"









ClinicalKey: Smarter Search. Fast Answers.

ClinicalKey: 智慧搜索·快速解答

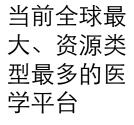


# Doctors' Dilemma 医生面临的困境 CLINICAL KEY

- 在医学信息资源的检索使用中,用户需要花费大量时间:
  - 在不同的医学信息库中重复检索
  - 反复核对从不同医学信息库中得到的检索结果
  - 在海量检索结果中筛选出最<mark>相关</mark>的检索结果
- 在为提供患者最佳治疗之外,用户还需要:
  - 与国际最新医学进展保持同步
  - 与同事、同行交流和分享信息

# Elsevier Solution 爱思唯尔解决方案 CLINICAL KEY







集合了爱思 唯尔及权威 第三方的医 学资源

最先进的语义检索技术



#### CK: Comprehensive 综合全面



医学图书

1,100+



医学期刊

550+



医疗操作

350+



医疗视频

16,000+



北美临床

50+



循证医学

**800+** 



影像图片

2,000,000+



药物专论

2,900+

+ MEDLINE Abstracts: 21,000,000+

+ Clinical Trials (临床试验): 140,000+

+ Practice Guideline (诊疗指南): 5,000+

+ Patient Education (患者教育): 9,000+

+ ClinicalKey Vitals (床旁诊疗): 用于临床决策支持的必需信息,800+

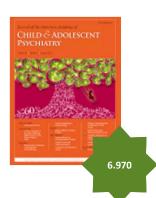




#### CK: Trusted 值得信赖-期刊





















- Rank 1: 14 titles
- Rank 2: 7 titles (The Lancet, Ophthalmology, etc.)
- Ranks in Top 25%: 170 titles
- Cited in JCR: 450 titles



#### CK: Trusted 值得信赖-期刊

- □ 50多种独家北美临床系列期刊,涵盖多个专科
- 🔟 9%的数量催生24%的期刊使用率
  - in their field serve as for each Clinics series.

    They ensure that the Clinics cover important and relevant developments.

    北美临床涉及专科领域的权威专家担任顾问编辑,确保其覆盖重要的和相关的进展.
  - The Consulting Editors determine key topics by consulting both and customer research.

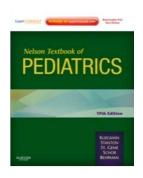
    顾问编辑根据编辑顾问委员会和用户研究决定核心选题.
  - They invite and and to lend expertise on particular topics and recruit as expert contributors.

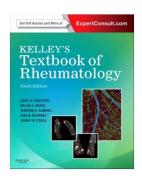
    顾问编辑邀请特邀编辑和意见领袖在特定主题给出专业意见,并招募作者撰稿

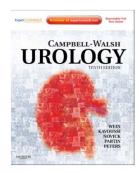
Intro of Elsevier ClinicalKey: Trusted Summary

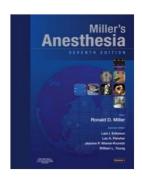
#### CK: Trusted 值得信赖-图书

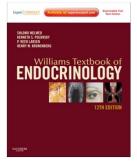




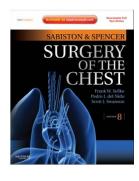


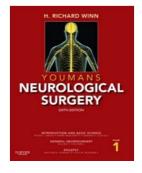


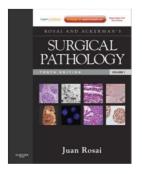


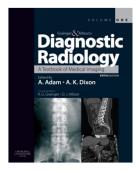


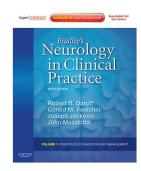


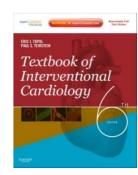








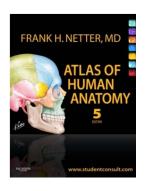


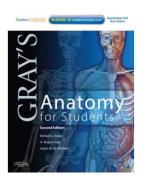


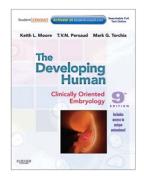
- □ 1,100余种图书,涵盖所有医学专科
- □ 尼尔森儿科学、凯利风湿病、坎贝尔泌尿学、米勒麻醉学……

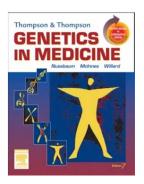
#### CK: Trusted 值得信赖-图书

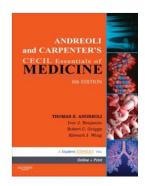




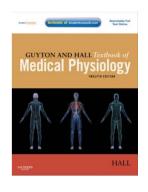


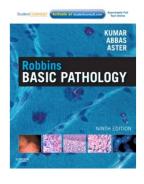


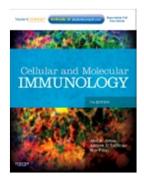




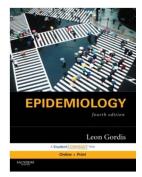


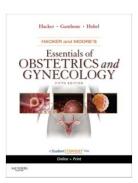










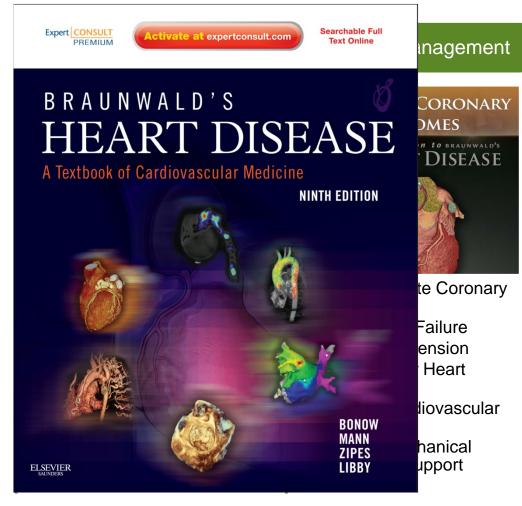


- □ 180余种医学教材教辅,涵盖从基础到临床的各个学科
- 奈特人体解剖图谱、格氏解剖学(教学版)、Guyton 生理学、Robbins 病理学……

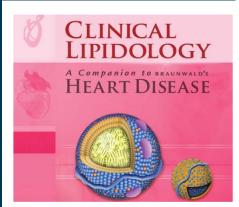


#### **Master Cardiology with Braunwald!**





#### Sub Specialty



- Ballantyne: Clinical Lipidology
- Issa: Clinical Arrhythmology and Electrophysiology
- Blumenthal: Preventive Cardiology
- Creager: Vascular Medicine

#### **Orthopeadics**



#### **Spine**

- Herkowitz: Rothman-Simeone Spine, 6e
- Shen: Arthritis & Arthroplasty: The Spine
- Vaccora: Operative Techniques: Surgery, 2e

#### Hip/Pelvic

- Amstutz: Hip Resurfacing: Princi Indications, Technique and Result
- Brown: Arthritis and Arthroplasty Hip
- Waddell: Operative Techniques: Arthritis Surgery

#### Knee

- Scott: Insall & Scott Surgery of t Knee, 5e
- Hanssen: Operative Techniques Knee Replacement
- Brown: Arthritis and Arthroplasty Knee

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# CAMPBELL'S OPERATIVE ORTHOPAEDICS

TWELFTH EDITION



**VOLUME ONE** 

S. Terry Canale James H. Beaty

#### er/Elbow

vood: The Shoulder, 4e The Athlete's Shoulder, 2e Arthritis and Arthroplasty: The der

perative Techniques: Shoulder bow Surgery

#### and

Green's Operative Hand Surgery,

ora: Arthritis & Arthroplasty: The Wrist and Elbow

g: Operative Techniques: Hand and Surgery

#### kle

ılin: Mann's Surgery of the Foot nkle, 9e

ee: Arthritis & Arthroplasty: The nd Ankle

r: Operative Techniques: Foot and Surgery

ELSEVIER SAUNDERS



#### CK: Trusted 值得信赖-视频

#### 专科内容

- Anesthesia
- Cardiology
- Emergency Medicine
- Family Medicine
- General Surgery
- Internal Medicine
- Orthopedics
- Training Physician

#### 开发机构

- Elsevier
- Harvard Med School
- Duke U Med Center
- UPenn School of Med
- U of Tennessee Campbell Clinic
- U of Washington School of Med
- Boston Children's Hospital
- KEY



#### CK: Trusted 值得信赖-其他内容

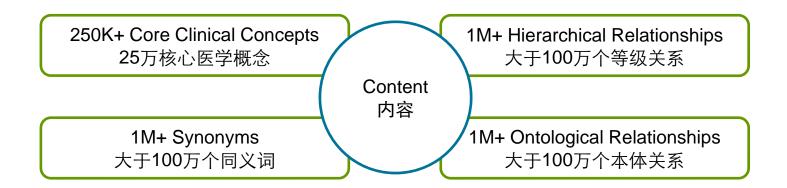
- Images: Elsevier
- Drug Monographs: Gold Standard
- Patient Education: ExitCare, AAFP, Ferri Netter's, etc.
- Medline & Clinical Trials: National Institute of Health (NIH)
- Guideline: Medical Societies/Associations
- CME: Cleveland Clinic Center (CCC)

Intro of Elsevier ClinicalKey: Trusted Summary



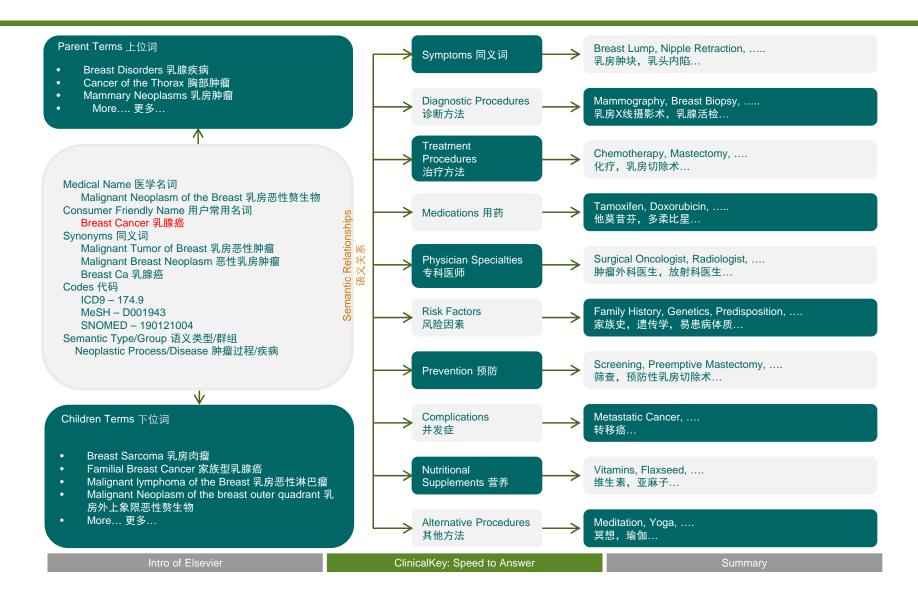
#### CK: Speed to Answer 准确快捷

- 爱思唯尔合并医学分类法 EMMeT-Elsevier's Merged Medical Taxonomy
- 🔤 与 Healthline 合作,花费十余年时间开发分类法
- 基于 UMLS 一体化医学语言系统
- 包含医学主题词表 (MeSH)、医学系统命名法-临床术语(SNOMED-CT)、临床药学标准术语 (RxNorm)、国际疾病分类(ICD-9)等





#### CK: Speed to Answer 准确快捷

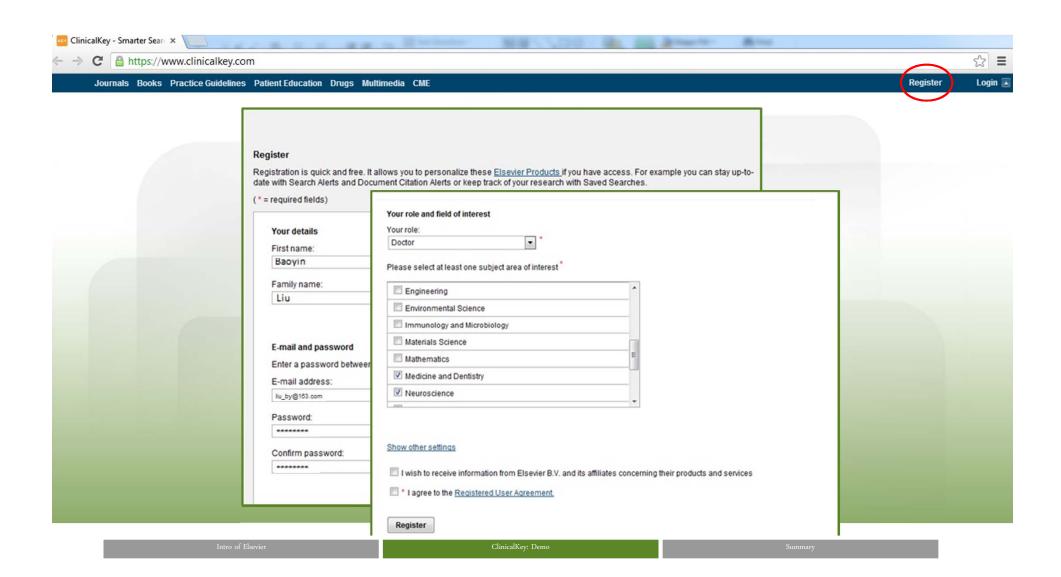




#### **Demo**

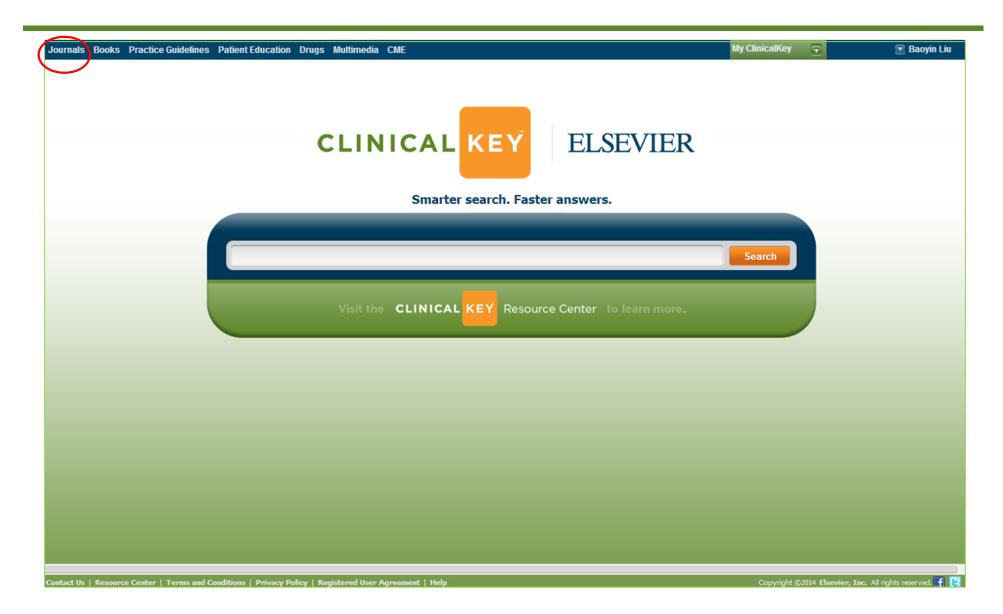
使用演示

# 开始使用: www.clinicalkey.com 注册LINICAL KEY



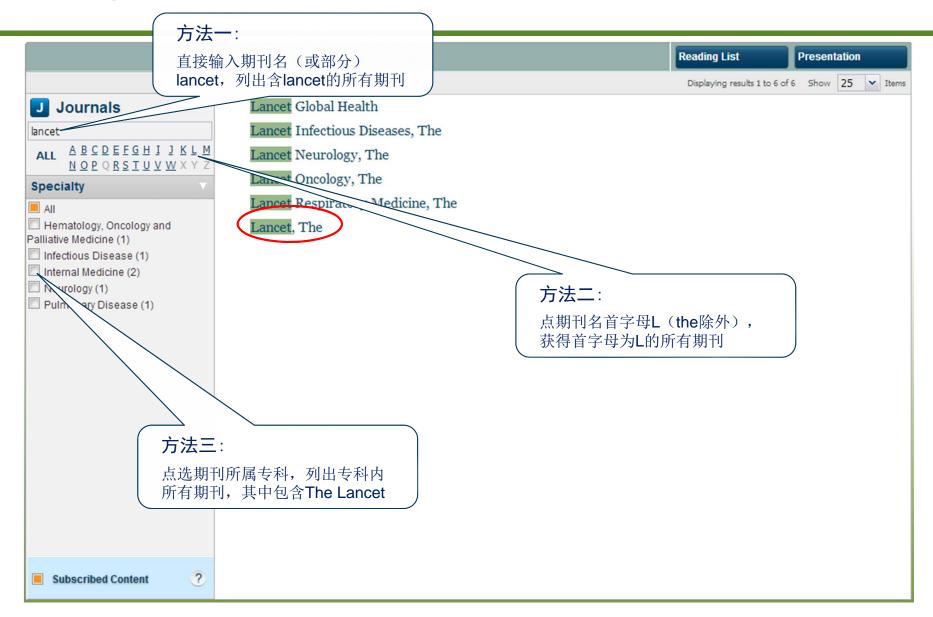


## 浏览最新经典期刊-The Lancet



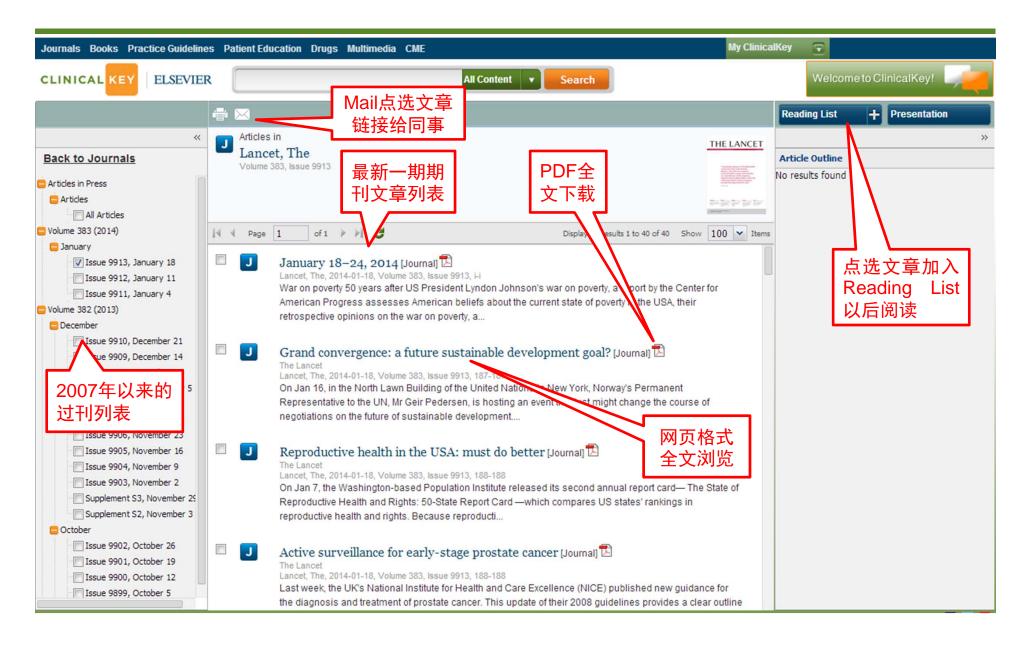


#### 三种方法找到the Lancet

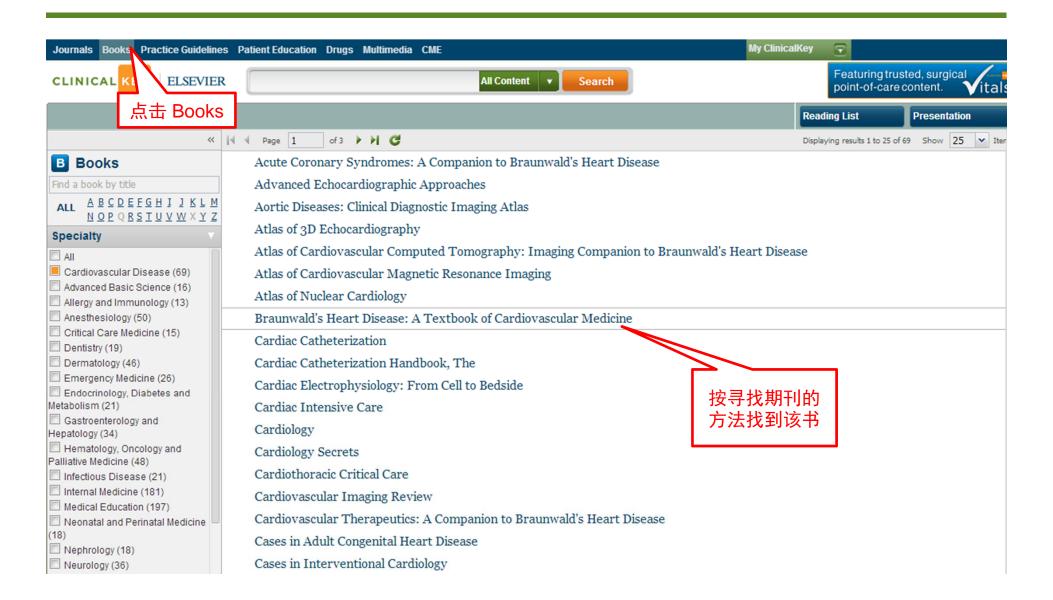




#### 点击期刊名The Lancet

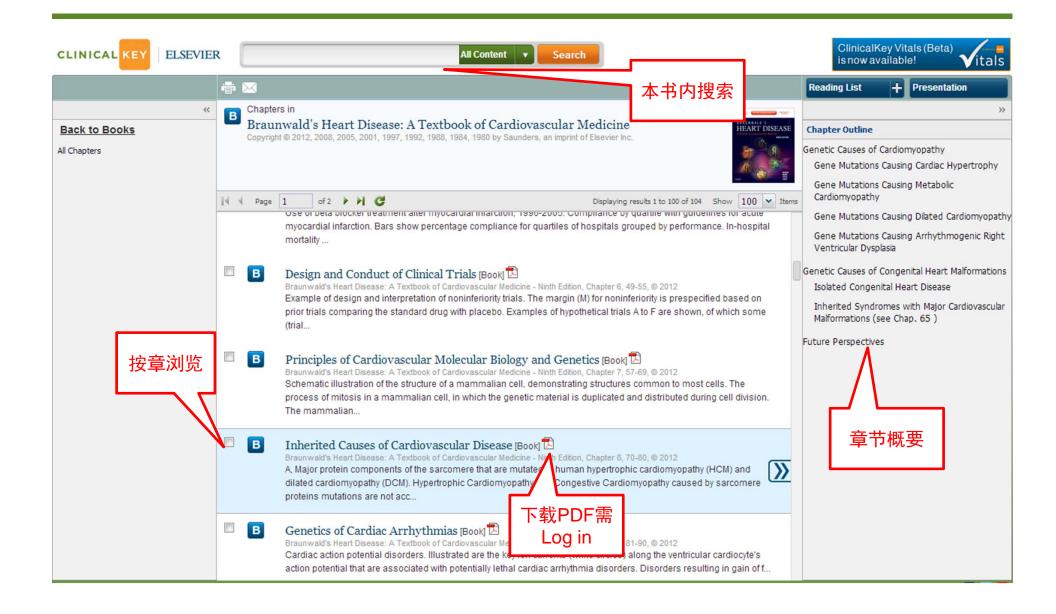


# 浏览最新版- Braunwald's Heart Disease KEY





#### 阅读或下载相关章节



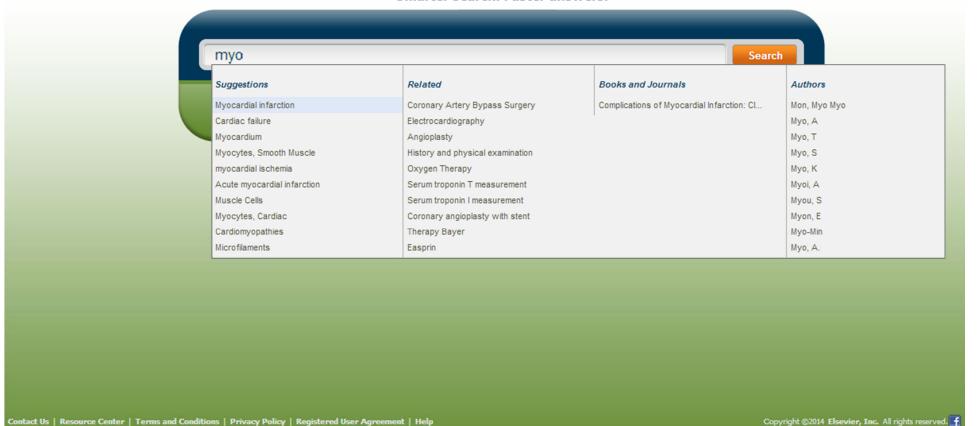
## CK 搜索 – Myocardial Infarction



Journals Books Practice Guidelines Patient Education Drugs Multimedia CME My ClinicalKey 🕝 🗷 Baoyin Liu Logout

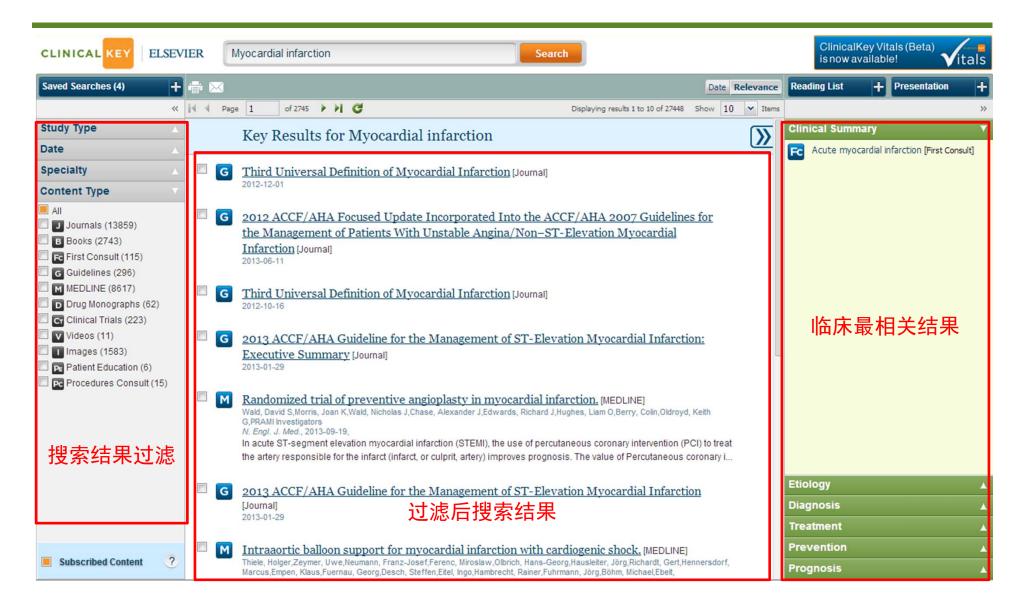


#### Smarter search. Faster answers.





## Search Results Page 检索结果页

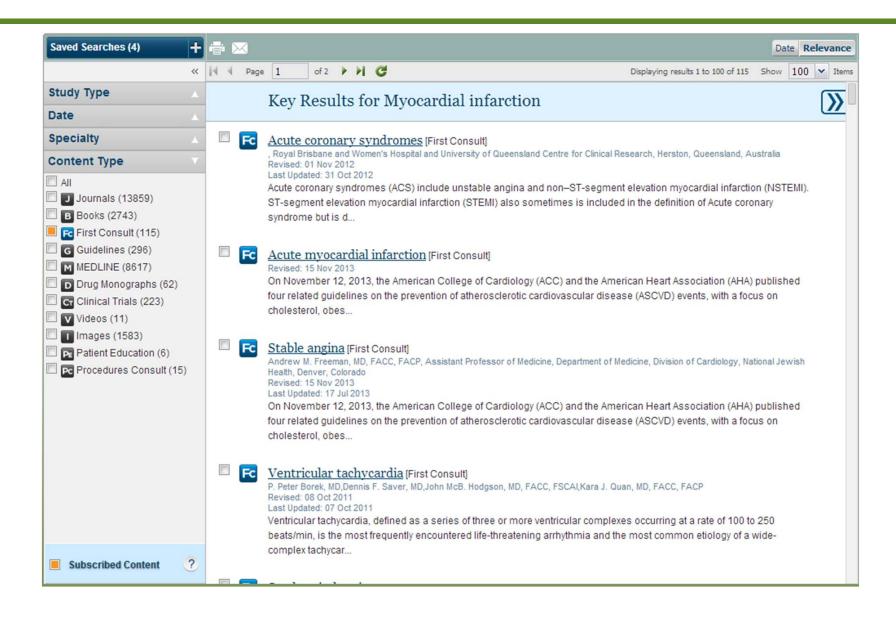


# 最近两年关于MI(心梗)的系统评述全员INICAL KEY



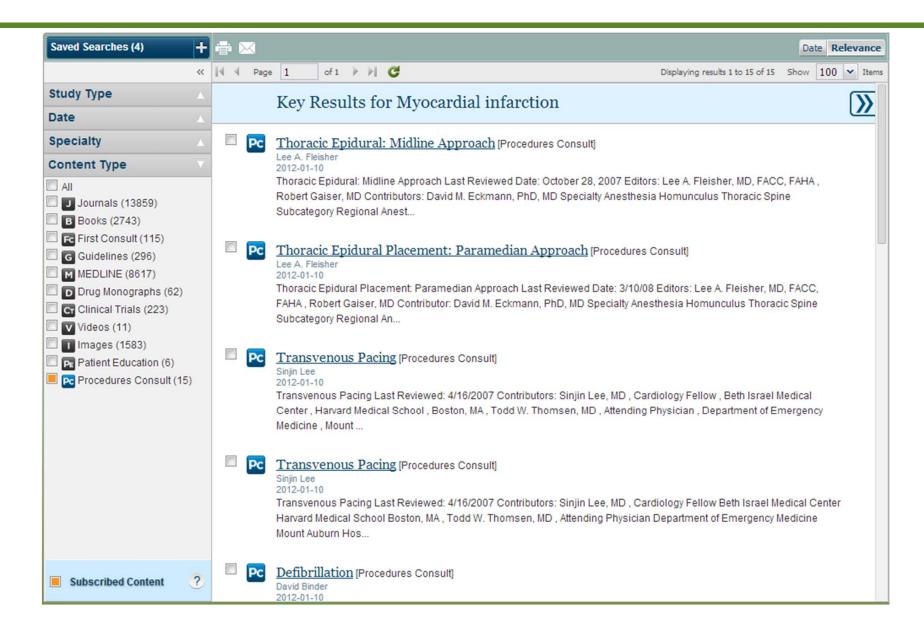


## MI(心梗)循证医学内容

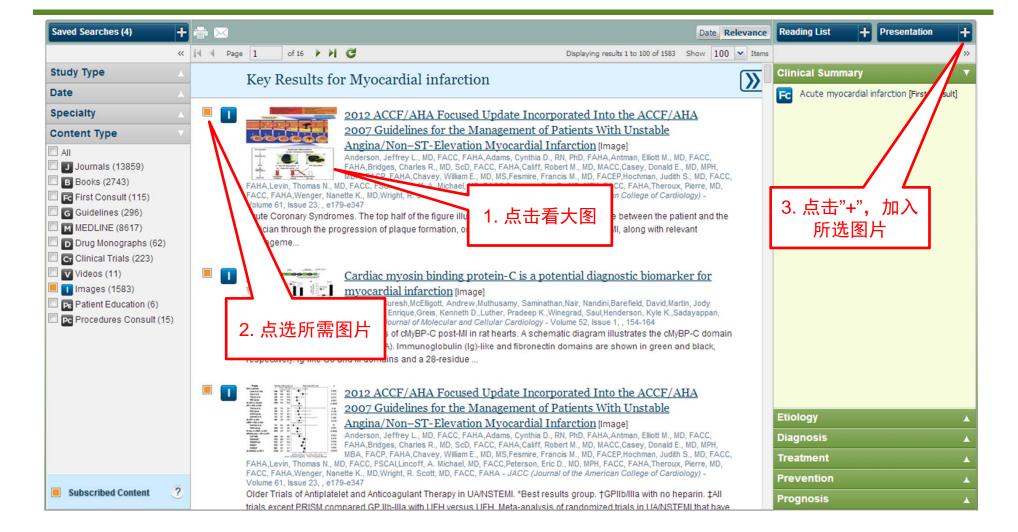




## MI(心梗)相关操作程序

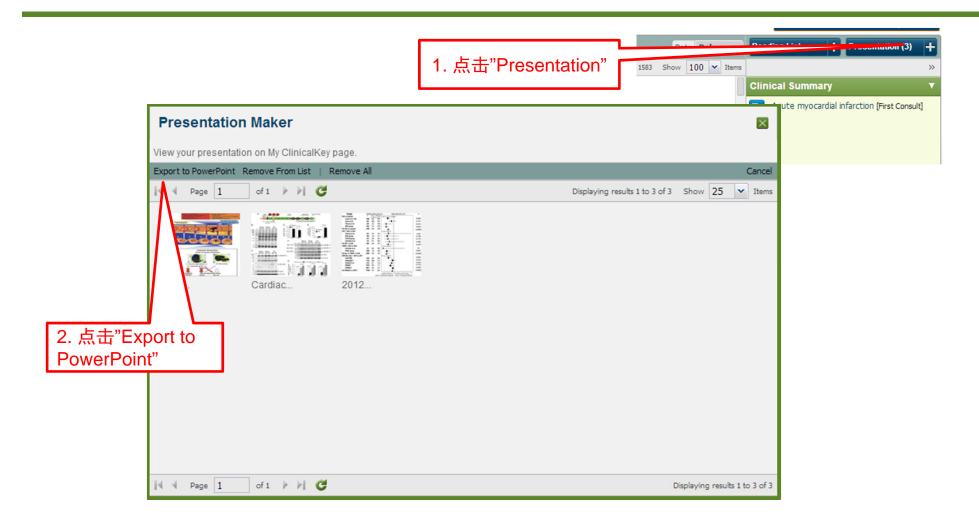


# MI(心梗)相关图片及制作PPT演示文稿INICAL KEY



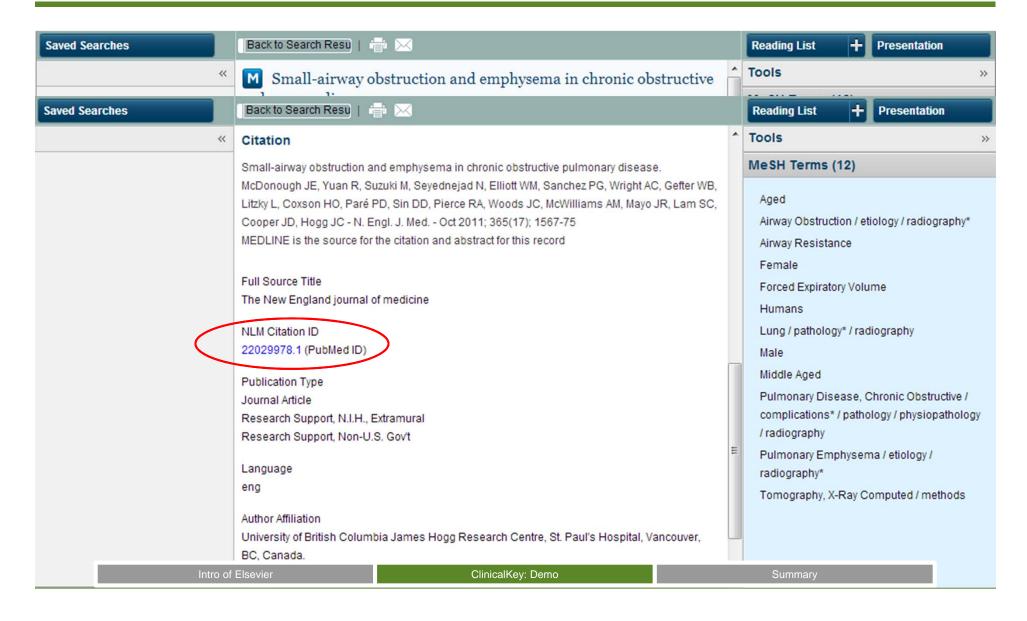
# MI(心梗)相关图片及制作PPT演示文稿「KEY





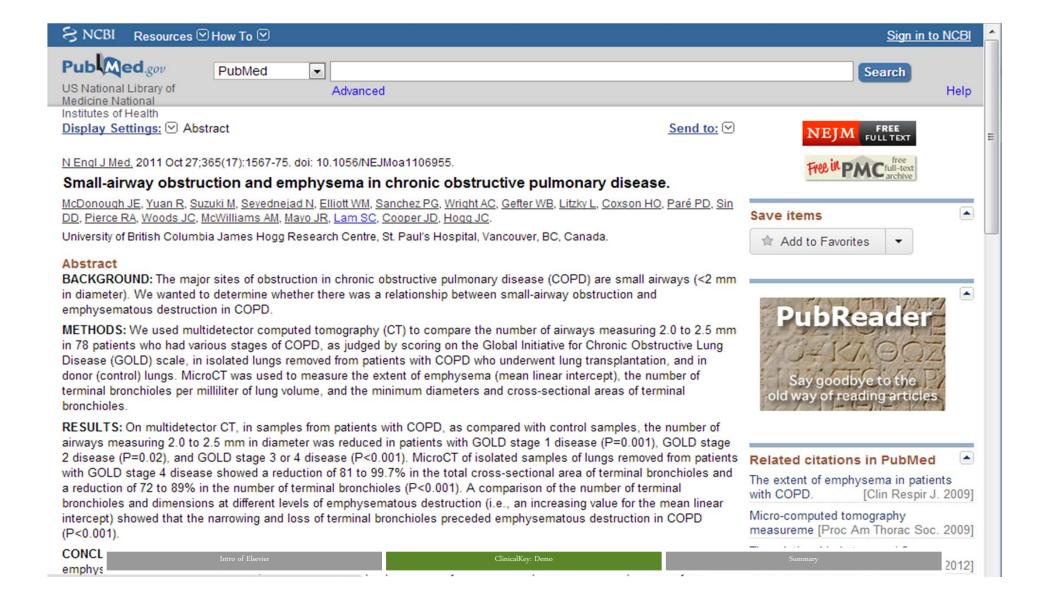


#### ClinicalKey Linkout to PubMed





#### ClinicalKey Linkout to PubMed





#### PubMed Linkout to ClincalKey



如从如下网址进入PubMed: http://www.ncbi.nlm.nih.gov/pubmed/,点击左下角 "LinkOut - more resources"中的 "Clinical Key"

击进入即可

## Tips 小提示



- 推荐浏览器(Browser)
  - Firefox
  - Google Chrome
  - Safari
  - Internet Explorer 8.0 以上
- ☑ 注册用户名,登录后享有更多权限,更多便利
  - 下载图书PDF章节
  - 使用阅读列表(Reading List)
  - ☑ 保存搜索结果(Saved Search)
  - 导出图片到PPT
  - Email 内容链接给同行、同事



## **Summary**

小结

## Summary 小结



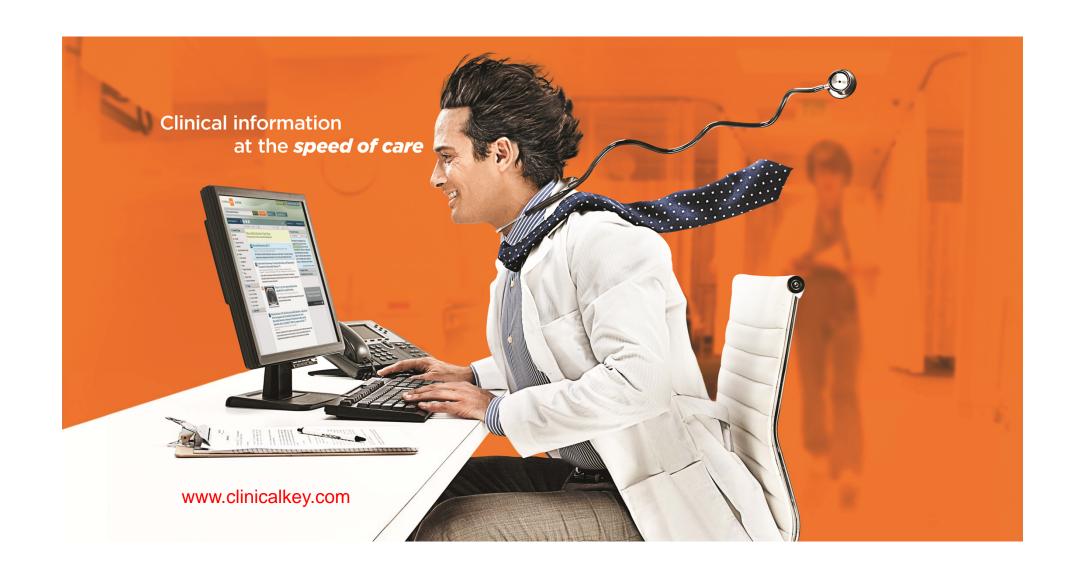
- Comprehensive 综合全面
  - 13 content types: Medline, Vitals, Journals, Books, Guideline ...
  - 500+ Journals, 1,100+Books, 16,000+ Videos, 2,000,000+ Images......
- ☑ Trusted 值得信赖
  - Top Journals: Lancet, JACC...
  - Bible Books: Gray's, Cecil, Campbell's, Nelson's......
  - Videos: Harvard Medical School......
  - Others: Societies, NIH, etc.
- Speed to Answer 准确快捷
  - Tag Paragraph by EMMeT: Deep & Quick for Discoverability
  - Design to Match Physician's Information Workflow



# ClinicalKey 中所包含的内容(13类)

资源类型	数量	特点
Medline	21,000,000+	全球5,600余种核心医学期刊文摘
CK Vitals	800+	800多个的外科床旁治疗主题,提供临床决策所必须的信息
全文期刊	500+	2007年起,全文,可PDF下载
北美临床	50+	北美临床系列期刊(Clinics),全文
全文图书	1,100+	全文,绝大大多数提供PDF格式
操作视频	300+	内外科临床操作视频,在线播放
医疗视频	16,000+	内外科及实验视频,在线播放
循证医学	800+	循证医学专论全文,疾病为主题
影像图片	2,200,000+	可下载,可用于制作PPT
诊疗指南	4,000+	全文
临床试验	140,000+	NIH全球范围内注册的临床试验
药物专论	2,900+	全文,源于Gold Standards
患者教育	9,000+	全文

Intro of Elsevier ClinicalKey Summary: Features



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